TECH DECK

MEMBERSHIP PLATFORMS

WORDPRESS

wordpress.org

Create an inexpensive website or build a free blog on WordPress.com

$ $

KAJABI

kajabi.com

Everything you need to run an online business all in one place.
No more integrating your different platforms, access everything in one spot.

$ $ $

teachable

teachable.com

Build and sell beautiful and easy to use online courses.
Used by entrepreneurs everywhere to sell to students worldwide.

$ $

WORDPRESS THEMES & EDITORS

ThriveThemes

thrivethemes.com

$ $

Customizable themes and plugs to make your website convert more of your visitors. Boost your engagement and build your mailing list faster!

Thrive Architect

thrivethemes.com/architect

$

The easy to use builder allows you to customize any page of your website. Just drag and drop what you want, where you want!

elementor

elementor.com

Free+

Design any page you can image with Elementor's easy to use drag and drop feature. Choose from a free plan to a more expensive plan with lots of add-ons!

PLUGINS

yoast

yoast.com

The #1 WordPress SEO plugin to start getting more visitors from Google, social media, & increase your websites engagement. Choose from a free or premium version!

Free+

WORDPRESS Simple Custom CSS

wordpress.org/plugins/simple-custom-css

Add your own CSS to your website to override plugin and theme default settings fast and easy with the Simple Custom CSS plugin!

Free

WORDPRESS Head, Footer, and Post Injection

wordpress.org/plugins/header-footer

Inject ads into your header and footer easily with the Head, Footer, and Post Injections plugin! Add codes to have banners anywhere on your page.

Free

WICKED PLUGINS

wickedplugins.com/plugins/wicked-folders

Keep the back end of your website clean and organized with Wicked Folders. Make pages, posts, and custom post types easy to find by organizing them into folders.

Free+

EMAIL MARKETING

keap

keap.com **contact us for the latest partner promotion

Automate your sales and marketing, while combining your CRM,
email marketing, lead capture, and e-commerce in one place.

$ $ $

ActiveCampaign ≫

activecampaign.com

Save time while growing your business by integrating email marketing,
automation, and a small business CRM into one!

$ $ $

mailchimp

mailchimp.com

The perfect marketing platform to start at when growing your business.
Send customized emails, connect your online store, and build your brand!

Free+

drip

drip.com

Build a custom experience for your customers, drive revenue,
and implement a marketing strategy with Drip!

$ $

WEBINARS

zoom
zoom.us

Don't let distance some between you and your team, customers, or community. Connect using meetings and webinars with the click of a button on Zoom!

Free+

GoToWebinar
gotomeeting.com

Take webinars to the next level with GotoWebinar! Build your online community with reliable tech, simple set-up, and flexible pricing.

$ $

VIDEO STREAMING

vimeo

vimeo.com

Everything you need to upload, share, and go live with your online audience!
Grow your online presence with the easy to use and reliable platform.

$ $

YouTube

youtube.com

Share your story and build your online presence!
YouTube makes it easy to upload your videos and grow your business online.

Free

WISTIA

wistia.com

Let your videos do the work for you! Wistia makes it easy for you
to find your audience, engage with them, and grow your online presence.

$ $

STOCK PHOTOS

Pexels

pexels.com

Find amazing stock photos shared by talented creators to use on your social media and website. Make your brand pop with amazing images!

Free

Unsplash

unsplash.com

Find beautiful stock photos from creators all over the world. Unsplash makes it easy to search, download, and use stock photos for your business!

Free

depositphotos

depositphotos.com

Find the perfect images for your social media, website, and more with DepositPhotos! Choose from thousands of images, graphics, and video clips.

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GRATISOGRAPHY

gratisography.com

Gratisography takes stock photos to a new level with unique images! Find the perfect style for your brand and easily download anything you need.

Free

GRAPHICS

Canva
canva.com ✓

Collaborate and create stunning designs, even if you have no design experience. Canva makes it easy to create amazing graphics and share with your online community.

$ $

Adobe Spark
spark.adobe.com

Create stand-out content for your social media, website, and more! Adobe Spark makes it easy to design eye-catching photos.

$ $

PicMonkey
picmonkey.com

Create scroll-stopping graphics for social media, videos, and your website. Bring your own photos or choose from PicMonkey's stock photos to get started!

$ $

SNAPPA
snappa.com

Create beautiful graphics in a snap with Snappa! Start with pre-made templates or from scratch to build your online brand.

$ $

grammarly

grammarly.com

Weed out typos faster with Grammarly! Use the browser extension to make sure you are getting the best out of your writing every time.

Free+

GINGER

gingersoftware.com

Avoid embarrassing grammatical mistakes and get it right every time with Ginger! Use the browser extension to check everything you write online.

$

Hemingway *Editor*

hemingwayapp.com

Make your writing bold and clear! The Hemingway App makes your writing easy to read and mistake-free by digging deeper into the grammar.

Free

SOCIAL SCHEDULERS

Creator Studio

facebook.com

Get the best out of your Facebook posts without losing time with their internal scheduler. Your posts, going out when you want them, with less effort!

Free

Hootsuite

hootsuite.com

Schedule all your social media platforms in one place and track your analytics with Hootsuite! Your social media will stay active while you focus on other tasks.

$ $

Grum

grum.co

Manage and schedule multiple Instagram accounts all in one place! Save time scheduling your content out instead of logging into each one to post everyday.

$

Later

later.com

The only online schedule that allows you to see everything in place and schedule Instagram stories to go out with less effort on your end!

Free+

SCHEDULERS

Acuity Scheduling
A SQUARESPACE COMPANY

acuityscheduling.com ✓

Save valuable time with Acuity's online scheduler. Acuity allows anyone you want to schedule time with you without the back and forth in email.

Free+

calendly

calendly.com

Save time and money with Calendly's easy to use online scheduler. Calendly allows anyone to schedule easily and control their own appointment!

Free+

Doodle

doodle.com

Need to organize a meeting with multiple people? Easily find out who is available when to track down the best meeting time fast with Doodle!

$

Help Scout

helpscout.com ✅

Keep your customer service and your team organized with Helpscout!
All your emails in one spot, assigned to team members, and easy to complete tasks or respond to customers.

$ $

groove

groovehq.com

Collaborate on conversations and respond to your customers fast with Groove!
Everything you need to support and delight your customers in one spot.

$ $

zendesk

zendesk.com

ZenDesk makes it easy to start small and scale your customer service as you grow. Track and solve customer issues faster to keep them coming back every time.
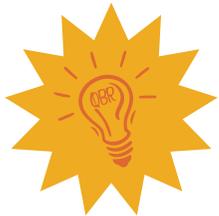
$

PRODUCTIVITY

asana

asana.com

Never wonder where a project is again! Organize, track, and assign projects easily with Asana to keep your team moving ahead.

Free+

slack

slack.com

Communication has never been easier! Keep your team connected one-on-one and in groups anywhere with Slack's easy to use workspaces.

Free+

Sweet Process

sweetprocess.com

Don't let small details slip anymore. Layout processes and procedures for your team to follow when doing any task to make sure it is done right, every time!

$ $

PRODUCTIVITY CONT.

loom

loom.com

Did you know you talk 6 times faster than you type? Communicate faster and easier with Loom by sending videos explaining your tasks and ideas instead of messages!

Free+

Trello

trello.com

Collaborate with your team from anywhere with Trello! See all the project details at a glance and have built in workflows to keep each one consistent.

Free+

monday.com

monday.com

Keep your teams momentum goings with Monday! Organize task lists and keep track of all the moving parts all online.

$ $

process.st

process.st

Have a great new hire process? Sell it online! Create processes online and share them with your team and other businesses in similar markets!

$